

# Mahindra Manulife Consumption Fund

(An open ended equity scheme following Consumption theme)



## Investment Objective

The investment objective of the Scheme is to generate long term capital appreciation by investing in a portfolio of companies that are likely to benefit from consumption led demand in India. However, there can be no assurance that the investment objective of the Scheme will be achieved.



## Fund Features

Invests in segments with strongest contribution potential to India's growing GDP  
Focuses on segments largely insulated from global volatility  
Participating in India's Consumption Growth Theme



## Fund Manager and Experience

**Fund Manager:** Mr. Navin Matta

**Total Experience:** 19 years

Experience in managing this fund: 8 months  
(Managing since October 24, 2024)

**Fund Manager:** Ms. Fatema Pacha

**Total Experience:** 18 years

Experience in managing this fund: 4 years and 6 months (Managing since December 21, 2020)



## Portfolio Stats

**Portfolio Turnover Ratio (Last 1 year):** 0.21

**Standard Deviation:** 14.60%

**Beta:** 0.86

**Sharpe Ratio#:** 0.96

**Jenson's Alpha :** 0.0066

#Risk-free rate assumed to be 5.52% (MIBOR as on 30-06-2025)

Source: www.mmda.org

Note: As per AMFI guidelines for factsheet, the ratios are calculated based on month rolling returns for last 3 years. Data as on June 30, 2025



## Scheme Details

**Date of allotment:** November 13, 2018

**Benchmark:** Nifty India Consumption TRI

**Option:** IDCW (IDCW Option will have IDCW Reinvestment (D) & IDCW Payout facility) and Growth (D) D-Default

**Minimum Application Amount:** Rs. 1,000 and in multiples of Re. 1/- thereafter

**Minimum Additional Purchase Amount:** Rs. 1,000 and in multiples of Re. 1/- thereafter

**Minimum Weekly & Monthly SIP Amount:** Rs 500 and in multiples of Re 1 thereafter

**Minimum Weekly & Monthly SIP installments:** 6

**Minimum Quarterly SIP Amount:** Rs 1,500 and in multiples of Re 1 thereafter

**Minimum Quarterly SIP installments:** 4

**Minimum Amount for Switch in:** Rs. 1,000/- and in multiples of Re. 0.01/- thereafter.

**Minimum Amount for Redemption / Switch-outs:** Rs. 1,000/- or 100 units or account balance, whichever is lower in respect of each Option.

**Monthly AAUM as on June 30, 2025**  
(Rs. in Cr.): 503.22

**Quarterly AAUM as on June 30, 2025**  
(Rs. in Cr.): 485.81

**Monthly AUM as on June 30, 2025**  
(Rs. in Cr.): 513.13

**Total Expense Ratio<sup>1</sup>** Regular Plan: 2.37%  
as on June 30, 2025: Direct Plan: 0.65%

**Load Structure:**

**Entry Load:** NA.

**Exit Load:** • An Exit Load of 1% is payable if Units are redeemed / switched-out upto 3 months from the date of allotment;

• Nil if Units are redeemed / switched-out after 3 months from the date of allotment.



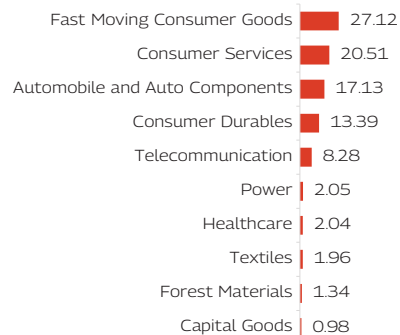
## NAV as on June 30, 2025:

NAV/Unit	Regular Plan (In Rs.)	Direct Plan (In Rs.)
IDCW	16.9163	19.4175
Growth	22.4409	25.1316

## PORTFOLIO (• Top Ten Holdings - Issuer wise) as on June 30, 2025

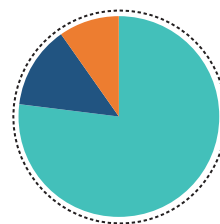
Company / Issuer	% of Net Assets	Company / Issuer	% of Net Assets
<b>Automobile and Auto Components</b>		<b>Fast Moving Consumer Goods</b>	
• Mahindra & Mahindra Ltd.	4.63	ITC Hotels Ltd.	0.27
• Maruti Suzuki India Ltd.	3.19	Aditya Birla Fashion and Retail Ltd.	0.22
Hero MotoCorp Ltd.	1.89	• <b>Fast Moving Consumer Goods</b>	<b>27.12</b>
TVS Motor Company Ltd.	1.67	• ITC Ltd.	5.94
Bajaj Auto Ltd.	1.40	• Hindustan Unilever Ltd.	4.19
CEAT Ltd.	1.40	Britannia Industries Ltd.	1.88
Belrise Industries Ltd.	1.13	Godrej Consumer Products Ltd.	1.79
Tata Motors Ltd.	1.07	United Spirits Ltd.	1.70
Amara Raja Energy & Mobility Ltd	0.75	Doms Industries Ltd.	1.66
<b>Capital Goods</b>	<b>0.98</b>	Varun Beverages Ltd.	1.44
Polycab India Ltd.	0.98	Balrampur Chini Mills Ltd.	1.33
<b>Consumer Durables</b>	<b>13.39</b>	Hindustan Foods Ltd.	1.16
• Titan Company Ltd.	2.73	Mrs. Bectors Food Specialities Ltd.	1.08
Havells India Ltd.	1.81	Radico Khaitan Ltd.	1.02
Blue Star Ltd.	1.75	Dabur India Ltd.	0.93
Whirlpool of India Ltd.	1.13	Tata Consumer Products Ltd.	0.88
Metro Brands Ltd.	1.10	Emami Ltd.	0.80
Safari Industries (India) Ltd.	1.09	AWL Agri Business Ltd.	0.73
Greenply Industries Ltd.	0.99	Nestle India Ltd.	0.58
Senco Gold Ltd.	0.94	<b>Forest Materials</b>	<b>1.34</b>
Asian Paints Ltd.	0.93	Aditya Birla Real Estate Ltd.	1.34
Bata India Ltd.	0.92	<b>Healthcare</b>	<b>2.04</b>
<b>Consumer Services</b>	<b>20.51</b>	Max Healthcare Institute Ltd.	2.04
• Eternal Ltd.	5.15	<b>Power</b>	<b>2.05</b>
• Trent Ltd.	3.57	• Tata Power Company Ltd.	2.05
• Avenue Supermarts Ltd.	2.58	<b>Telecommunication</b>	<b>8.28</b>
Devyani International Ltd.	1.37	• Bharti Airtel Ltd.	6.38
Chalet Hotels Ltd.	1.33	Indus Towers Ltd.	1.90
Info Edge (India) Ltd.	1.31	<b>Textiles</b>	<b>1.96</b>
FSN E-Commerce Ventures Ltd.	1.26	Page Industries Ltd.	1.54
Aditya Vision Ltd	1.20	Kewal Kiran Clothing Ltd.	0.43
Vishal Mega Mart Ltd.	1.06	<b>Equity and Equity Related Total</b>	<b>94.83</b>
Restaurant Brands Asia Ltd.	0.73	<b>Cash &amp; Other Receivables</b>	<b>5.17</b>
Aditya Birla Lifestyle Brands Ltd.	0.46	<b>Grand Total</b>	<b>100.00</b>

## SECTOR ALLOCATION (%)



Data as on June 30, 2025

## THEME BASED SECTOR ALLOCATION\* (% of Equity Holdings)



\*Investible sector as per SID

Data as on June 30, 2025

## IDCW HISTORY

Record Date	Plan(s) / Option(s)	IDCW (Rs. per unit)	Face Value (Rs. per unit)	Cum-IDCW NAV (Rs. per unit)
27-Feb-23	Regular IDCW	1.00	10	13.3749
27-Feb-23	Direct IDCW	1.00	10	14.4631
14-Mar-24	Regular IDCW	1.00	10	16.9634
14-Mar-24	Direct IDCW	1.00	10	18.7727
13-Mar-25	Regular IDCW	1.00	10	16.2211
13-Mar-25	Direct IDCW	1.00	10	18.3753

Pursuant to payment of IDCW, the NAV of the IDCW Option(s) of the Scheme/Plan(s) falls to the extent of payout and statutory levy, if any. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments.

For complete list of IDCWs, visit [www.mahindramanulife.com](http://www.mahindramanulife.com).

<sup>1</sup>Includes additional expenses charged in terms of Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods and Services Tax.

IDCW: Income Distribution cum Capital Withdrawal

Please refer Page no. 30 for Product Labelling and Benchmark Riskometer